



*date*                      Sunday, July 12, 2009

*location*                      Wisconsin Ave. – between Jefferson & service alley

*times*  
Approximate

|                  |  |
|------------------|--|
| 10:00AM – 1:30PM | Registration begins on the 7th Floor<br><i>You will pick up seat assignments, brunch tickets, parking passes, etc.</i> |
| 11:00AM – 1:00PM | Brunch seating on the 7th floor  |
| 12:00PM          | Parade seating and concession stand open   |
| 1:30PM           | Parade steps off at the lakefront  |
| 1:45PM           | Parade reaches The Pfister Hotel   |

*seat packages*

**GREAT CIRCUS PARADE PACKAGE: \$279.00 - 2 PEOPLE**  
 Overnight Deluxe Guestroom Accommodations  
 (2) for Champagne Brunch  
 (2) Reserved sidewalk view seat of Parade on Wisconsin Ave.  
*Tax is not included*  
**Total with tax = \$319.73**

ADDITIONAL NIGHTS

|                                 |           |
|---------------------------------|-----------|
| Friday Night                    | +\$169.00 |
| Salon Suite King or Two Doubles | +\$169.00 |

UPGRADES

|                                      |           |
|--------------------------------------|-----------|
| Deluxe Lake View King or Two Doubles | +\$25.00  |
| Salon Suite King or Two Doubles      | +\$45.00  |
| City View King Suite                 | +\$60.00  |
| Heritage King Suite                  | +\$350.00 |

**BRUNCH AND SEAT PACKAGE: \$50.00 PER ADULT, \$35.00 PER CHILD (2-12)**  
 Champagne Brunch  
 Reserved sidewalk view seat of Parade on Wisconsin Ave.  
*Tax and service charge are not included*  
**Adults = \$60.86 (15% gratuity + 5.85% sales tax)**  
**Children = \$42.60 (15% gratuity + 5.85% sales tax)**

*\*\* Kids under 2 are free for brunch and must sit on parents' lap during parade.  
 If a seat is preferred, the cost is \$25.00 + tax.*



*tickets include*

Buffet Brunch  
Reserved seating on a cushioned chair for parade on Wisconsin Ave.  
Access to air-conditioned Pfister Hotel and restrooms  
Concession for purchase on Jefferson Street

*tickets sold at*

(414) 390-3804

*miscellaneous*

Parade goes rain or shine – NO REFUNDS or exchanges.  
All seats are prepaid. You may cancel without penalty until June 1. After June 1, credit cards will be charged and will only be refunded if we can resell the seats.  
Overnight room reservations will follow normal cancellation policy.  
Guests who have purchased seats will receive a special reduced parking rate of \$5.00 per car.  
Overnight guests will receive a special parking rate of \$15.00.  
ADA seating must be requested at the time of purchase.  
Orders are processed and seats filled in the order they are received.  
Seat location and other information will be provided with tickets.  
NO umbrellas or strollers. Coolers are permitted in reserved seating area.  
Limited shaded seats; sunscreen, hats and sunglasses are recommended.

*website*

[www.mkecircusparade.com](http://www.mkecircusparade.com)